

Golden Guernsey Milk Products Contest



Why Enter This Contest:

Winning companies can utilize their success in marketing opportunities and enhanced sales. Results of this contest will be broadcasted in publications across the United States, on the American Guernsey Association website and social media accounts. Even non-winning companies receive great benefits. Each product will receive an evaluation and scorecard from product evaluators. Companies will receive their evaluation, enabling companies to modify their products based off the results of the evaluator.

Eligibility of Contestants

Any Producer using 100% Golden Guernsey Milk and/or using the Golden Guernsey Milk Products trademark.

How to Enter the Contest

1. Submit your form
 - Fill out the entry form for the Golden Guernsey Milk Products Contest. This form can be found on the American Guernsey Association website under National Convention Contests (usguernsey.com/national-convention)
 - Entry forms must be submitted to the American Guernsey Association office, 1224 Alton Darby Creek Rd. Columbus, Ohio 43228 by June 15, 2023.
2. Ship Your Entries
 - Entries should be shipped to Hilton Garden Inn Hanover Lebanon, attn: Seth Johnson at 35 Labombard Rd Lebanon, New Hampshire 03766. Please use proper shipping methods for each product. If you are using wet ice, please wrap and seal twice to prevent leakage. Please include an entry form with your product information in the package. Overnight shipping is recommended. All entries must ship prepaid. All entries must arrive between July 5-7 (by 12 noon), 2023. Products may be transported by contestant rather than shipped. If you are shipping your entries, please email a receipt to goldenguernsey@usguernsey.com for reimbursement.

Entry Rules

- All entries must be submitted by a company/manufacture of 100% Golden Guernsey Milk Products.
- There are no restrictions on the number of entries per company.
- Contest entries can be submitted by any Golden Guernsey Milk Products manufacturer in North America. International processors are also eligible to enter the contest.
- For all contest categories, the evaluator reserves the right to move product that appears misclassified into the appropriate product class

- All products need to be properly labeled, with ingredients and product name included.
- Products may be discarded if they were not received at the correct temperature threshold.

Classes

1. Cheese ~ Hard
2. Cheese ~ Soft
3. Butter
4. Fluid Milk ~ White
5. Fluid Milk ~ Chocolate
6. Fluid Milk ~ Flavored
7. Half and Half/Creamer
8. Cream
10. Yogurt
11. Ice Cream ~ Vanilla

Cheese Entries -

Cheeses must be submitted in at least 2 packages 8 oz .each

Butter Entries

Butter entries must contain at least 1 pound.

Fluid Milk

Each entry must contain at least 2 half gallons.

Half and Half/Creamer

Each entry must list product name and ingredients and must contain at least 2 quarts

Cream

Each entry must contain at least 2 quarts

Yogurt

Yogurt entries must contain at least 2 8oz containers or equivalent. There are no restrictions on fat level or sweetener.

Ice Cream

Entries must contain at least 1 half gallon of product and be received frozen.

Important Contest Dates

: Entry forms are due to the AGA – June 15, 2023

: All Entries must be shipped – July 4-6, to be received July 5-7, 2023

: Contest results announced – July 8, 2023

Awards

Gold, Silver and Bronze in each class

Best of Show Product – Best Overall Product in the Contest (1)

Best of Show Packaging - (1)



2023 Golden Guernsey Milk Products Contest Entry Form

Company Name _____

Address _____

Key Contact Person/ Number _____

Website/ social media _____

<u>Class</u>	<u>Product Name</u>	<u>Product Name</u>	<u>Product Name</u>	<u>Product Name</u>
<u>Hard Cheese</u>				
<u>Soft Cheese</u>				
<u>Butter</u>				
<u>Fluid Milk - White</u>				
<u>Fluid Milk - Chocolate</u>				
<u>Fluid Milk - Flavored</u>				
<u>Half and Half / Creamer</u>				
<u>Cream</u>				
<u>Yogurt</u>				
<u>Ice Cream - Vanilla</u>				

Total Entries : _____

Delivery Type : Direct Ship: _____ In person delivery : _____

