

Golden Guernsey Milk Products Contest



Why Enter This Contest:

Winning companies can utilize their success in marketing opportunities and enhanced sales. Results of this contest will be broadcasted in publications across the United States, on the American Guernsey Association website and social media accounts. Even non-winning companies receive great benefits. Each product will receive an evaluation and scorecard from product evaluators. Companies will receive their evaluation, enabling companies to modify their products based off the results of the evaluator.

Eligibility of Contestants

Any Producer using 100% Golden Guernsey Milk and/or using the Golden Guernsey Milk Products trademark.

How to Enter the Contest

1. Submit the Application Form Online
 - Fill out the entry form for the Golden Guernsey Milk Products Contest. This form can be found on the American Guernsey Association website under National Convention Contests (usguernsey.com/national-convention)
 - Entry forms must be submitted online through the American Guernsey Association office.
2. Ship Your Entries
 - Please use proper shipping methods for each product. If you are using wet ice, please wrap and seal twice to prevent leakage. Please include an entry form with your product information in the package. Overnight shipping is recommended. All entries must ship prepaid. All entries must arrive between June 18-19 (by 12 noon), 2023. Products may be transported by contestant rather than shipped.
 - Address: Chula Vista Resort
ATTN: AGA Products Contest
1000 Chula Vista Parkway
Wisconsin Dells, WI 53965

Entry Rules

- All entries must be submitted by a company/manufacturer of 100% Golden Guernsey Milk Products.
- There are no restrictions on the number of entries per company.
- Contest entries can be submitted by any Golden Guernsey Milk Products manufacturer in North America. International processors are also eligible to enter the contest.
- For all contest categories, the evaluator reserves the right to move product that appears misclassified into the appropriate product class
- All products need to be properly labeled, with ingredients and product name included.

- Products may be discarded if they were not received at the correct temperature threshold.

Classes

1. Cheese ~ Hard
2. Cheese ~ Soft
3. Butter
4. Fluid Milk ~ White
5. Fluid Milk ~ Chocolate
6. Fluid Milk ~ Flavored
7. Half and Half/Creamer
8. Cream
10. Yogurt
11. Ice Cream ~ Vanilla

Cheese Entries -

Cheeses must be submitted in at least 2 packages 8 oz .each

Butter Entries

Butter entries must contain at least 1 pound.

Fluid Milk

Each entry must contain at least 2 half gallons.

Half and Half/Creamer

Each entry must list product name and ingredients and must contain at least 2 quarts

Cream

Each entry must contain at least 2 quarts

Yogurt

Yogurt entries must contain at least 2 8oz containers or equivalent. There are no restrictions on fat level or sweetener.

Ice Cream

Entries must contain at least 1 half gallon of product and be received frozen.

Important Contest Dates & Contact Information

: Entry forms are due to the AGA – June 5,2024

: All Entries must arrive at the Convention Hotel – June 18-19,2024

: Contest results announced – July 21, 2024

Keith Dixon: Golden Guernsey Committee Chair

Cara Itle – Golden Guernsey Products Contest Chair

Awards

Gold, Silver and Bronze in each class

Best of Show Product – Best Overall Product in the Contest (1)

Best of Show Packaging - (1)

